

TABLE 4

This table lists the campaigns by event type and ranks them by the percentage of donated money, as reported, that actually went to charity. The information in the activity column is as reported by the commercial fundraiser.

Note: Negative amounts in the ATo Charity@ column indicate the campaign raised less than the commercial fundraiser fee guaranteed in the contract between the charity and the fundraiser.

Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
ADVERTISING SALES						
	RETIRED & DISABLED POLICE OF AMERICA	NETWORK ADVERTISING INC	ADVERTISING SALES/PUBLISHING	973,190.62	68,123.34	7.00
	INTERNATIONAL ASSOCIATION OF RETIRED FIRE FIGHTERS	NETWORK ADVERTISING INC	ADVERTISING SALES/PUBLISHING	676,137.61	47,329.63	7.00
	WETIP	NETWORK ADVERTISING INC	ADVERTISING SALES/PUBLISHING	1,626,062.61	91,559.00	5.63
ADVERTISING SALES						
	Total Revenue	3,275,391	Total To Charity	207,012	Average Percent To Charity	6.32 %
AUCTION						
	ROBERT F KENNEDY MEMORIAL	CHARITY FOLKS LLC	ON-LINE AUCTION	364,885.00	320,634.93	87.87
	HILLVIEW ACRES	GAVEL GROUP INC	AUCTION	97,050.72	81,690.72	84.17
	UNITED NATIONS ASSOCIATION OF THE UNITED STATES OF AMERICA INC	CHARITY FOLKS LLC	ON-LINE AUCTION	106,465.00	86,768.98	81.50

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	HILLVIEW ACRES	GAVEL GROUP INC	AUCTION	70,330.00	49,432.00	70.29
	URBAN ECOLOGY INSTITUTE	CHARITY FOLKS LLC	ON-LINE AUCTION	142,825.00	100,066.25	70.06
	ZOOLOGICAL SOCIETY OF SAN DIEGO	GAVEL GROUP INC	AUCTION	483,716.00	328,030.00	67.81
	GOLDEN WEST COLLEGE FOUNDATION	KNOCK OUT PRODUCTIONS INC	AUCTION	190,480.00	126,835.00	66.59
	TONY HAWK FOUNDATION	GAVEL GROUP INC	AUCTION	705,192.00	455,911.00	64.65
	TEAM UP FOR DOWN SYNDROME	GAVEL GROUP INC	AUCTION	238,304.00	153,649.00	64.48
	CAL POLY POMONA FOUNDATION	GAVEL GROUP INC	AUCTION	440,004.28	278,774.00	63.36
	CHILDRENS MEMORIAL HOSPITAL AUXILIARY	KNOCK OUT PRODUCTIONS INC	AUCTION	73,835.00	45,637.00	61.81
	IN DEFENSE OF ANIMALS	CHARITY FOLKS LLC	ON-LINE AUCTION	40,405.00	24,349.50	60.26

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	ZOOLOGICAL SOCIETY OF SAN DIEGO	GAVEL GROUP INC	AUCTION	759,242.00	418,545.00	55.13
	LOS ANGELES GAY & LESBIAN CENTER	TARLOV ASSOCIATES INC	ART AUCTION	259,095.00	142,663.07	55.06
	OLD GLOBE THEATRE	GAVEL GROUP INC	AUCTION	885,946.00	484,063.00	54.64
	HOAG HOSPITAL FOUNDATION	GAVEL GROUP INC	AUCTION	143,625.00	77,447.40	53.92
	HUGH O'BRIAN YOUTH LEADERSHIP	GAVEL GROUP INC	AUCTION	52,109.08	27,311.08	52.41
	CHILDHHELP INC	KNOCK OUT PRODUCTIONS INC	AUCTION	480,000.00	250,000.00	52.08
	MERCY HOUSE TRANSITIONAL LIVING CENTERS INC	GAVEL GROUP INC	AUCTION	297,444.00	148,678.00	49.99
	BOYS & GIRLS CLUBS OF SOUTHWEST COUNTY	GAVEL GROUP INC	AUCTION	717,287.43	354,571.73	49.43
	SIMA ENVIRONMENTAL FUND	GAVEL GROUP INC	AUCTION	792,187.82	384,762.43	48.57

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	CALIFORNIA HOSPITAL MEDICAL CENTER FOUNDATION	KNOCK OUT PRODUCTIONS INC	AUCTION	396,844.00	176,026.00	44.36
	SANTA MONICA BAYKEEPER	GAVEL GROUP INC	AUCTION	329,007.31	134,780.63	40.97
	YORBA LINDA COMMUNITY FOUNDATION	GAVEL GROUP INC	AUCTION	71,040.00	28,802.10	40.54
	HOAG HOSPITAL FOUNDATION	GAVEL GROUP INC	AUCTION	69,562.35	24,127.35	34.68
	GROSSMONT COLLEGE FOUNDATION	ALARUS AGENCY INC	WALK OF FAME GALA	110,280.00	33,840.63	30.69
	UC SAN DIEGO FOUNDATION	GAVEL GROUP INC	AUCTION	104,642.00	30,670.00	29.31
	JUNIOR LEAGUE OF ORANGE COUNTY	GAVEL GROUP INC	AUCTION	109,236.13	27,471.35	25.15
	FRIENDS OF THE CALIFORNIA STATE FAIR	GAVEL GROUP INC	AUCTION	125,370.00	31,125.00	24.83
	CALIFORNIA STATE UNIVERSITY FULLERTON FOUNDATION	GAVEL GROUP INC	AUCTION	526,560.00	74,678.00	14.18

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	AMERICAN FOUNDATION FOR OBESITY RESEARCH	GAVEL GROUP INC		AUCTION		92,341.52	-62,124.83	0.00
AUCTION								
	Total Revenue	9,275,312	Total To Charity	4,839,216	Average Percent To Charity	52.17	%	
CONCERT								
	AUTISM SPEAKS	TARLOV ASSOCIATES INC		BENEFIT CONCERT		1,720,899.00	1,137,733.81	66.11
	EUREKA FIRE FIGHTERS ASSOCIATION	GOLD COAST PRODUCTIONS		CONCERT		39,759.50	7,793.15	19.60
	BUTTE COUNTY SHERIFF'S MOUNTED POSSE	VALLEY PRODUCTIONS INC		CONCERT		28,419.00	5,000.00	17.59
	MCDOWELL DRUG TASK FORCE	VALLEY PRODUCTIONS INC		CONCERT		55,403.00	8,310.45	15.00
CONCERT								
	Total Revenue	1,844,481	Total To Charity	1,158,837	Average Percent To Charity	62.83	%	
DOOR-TO-DOOR SOLICITATION								

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	NATIONAL MISSING CHILDRENS LOCATE CENTER		BRUCE KUHN		COUPON BOOK SALES		95,125.00	36,995.46	38.89
	AMNESTY INTERNATIONAL USA		GRASSROOTS CAMPAIGNS INC		DOOR-TO-DOOR SOLICITATION, STREET CORNERS		48,850.00	338.52	0.69
	DOOR-TO-DOOR SOLICITATION								
	Total Revenue	143,975	Total To Charity	37,334	Average Percent To Charity		25.93	%	
ENTERTAINMENT EVENT									
	USC SCHOOL OF SOCIAL WORK		LEVY PAZANTI & ASSOCIATES		BENEFIT SCREENING		100,775.00	100,755.00	99.98
	OVARIAN CANCER RESEARCH FUND		LEVY PAZANTI & ASSOCIATES		COCKTAIL PARTY & SILENT AUCTION		248,085.00	233,085.00	93.95
	CHILDREN AFFECTED BY AIDS FOUNDATION		LEVY PAZANTI & ASSOCIATES		DREAM HALLOWEEN		812,295.00	550,720.00	67.80
	CHILDREN AFFECTED BY AIDS FOUNDATION		BLUE ROOM EVENTS		NIGHT OF COMEDY 3		208,305.00	134,354.00	64.50
	GARDEN GROVE FIRE FIGHTERS		J & J PRODUCTIONS INC		ANNUAL VARIETY SHOW		106,338.41	27,500.00	25.86

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	CORRECTIONAL PEACE OFFICERS FOUNDATION INC	ROMAN PROMOTIONS INC	VARIETY MAGIC SHOW	39,215.00	9,803.75	25.00
	CORRECTIONAL PEACE OFFICERS FOUNDATION INC	ROMAN PROMOTIONS INC	VARIETY MAGIC SHOW	31,140.00	7,785.00	25.00
	SAN JOSE FIREFIGHTERS BURN FOUNDATION	TBS PRODUCTIONS	PARADE OF STARS	244,499.00	48,899.80	20.00
	SHASTA COUNTY PEACE OFFICERS ASSOC	MSA ENT.	ENTERTAINMENT EVENT	54,768.00	10,704.00	19.54
	HUMBOLDT COUNTY PEACE OFFICERS ASSOC	GOLD COAST PRODUCTIONS	ENTERTAINMENT EVENT	41,035.00	7,903.00	19.26
	REDDING PEACE OFFICERS ASSOCIATION	MSA ENT.	ENTERTAINMENT EVENT	99,170.00	19,084.00	19.24
	SHASTA COUNTY DEPUTY SHERIFFS ASSOC.	MSA ENT.	ENTERTAINMENT EVENT	91,205.00	17,491.00	19.18
	CULVER CITY FIRE FIGHTERS	J & J PRODUCTIONS INC	ANNUAL DANCE	131,102.66	25,000.00	19.07
	HUMBOLDT COUNTY FIRE/ARSON TASK FORCE	GOLD COAST PRODUCTIONS	ENTERTAINMENT EVENT	39,892.25	7,591.70	19.03

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	SECRET WITNESS OF SHASTA COUNTY	MSA ENT.	ENTERTAINMENT EVENT	57,089.00	10,668.00	18.69
	HUMBOLDT COUNTY FIRE PREVENTION OFFICERS	GOLD COAST PRODUCTIONS	ENTERTAINMENT EVENT	30,382.00	5,663.90	18.64
	PEACE OFFICERS ASSOCIATION OF VENTURA COUNTY	DIAMOND STAR PRODUCTIONS LLC	CONCERT	162,474.00	29,340.00	18.06
	ORANGE COUNTY FIRE SERVICES ASSOCIATION INC	SOUTHWEST PRODUCTIONS INC	BENEFIT SHOW	663,460.00	111,829.00	16.86
	CORRECTIONAL PEACE OFFICERS FOUNDATION	TBS PRODUCTIONS	BENEFIT MAGIC SHOW	228,265.00	34,239.75	15.00
	ALCOHOL/DRUG CARE SERVICES	GOLD COAST PRODUCTIONS	BABES IN TOYLAND	30,382.00	4,134.61	13.61
	HUMANE SOCIETY OF IMPERIAL COUNTY	MIDWEST ENTERTAINMENT	FUNDRAISING FAMILY SHOW	22,354.00	2,603.15	11.65
	CALIFORNIA STATE FOSTER PARENTS ASSOCIATION	NORTHSTATE PRODUCTIONS	CHILDREN'S SHOW	26,575.00	2,905.00	10.93
ENTERTAINMENT EVENT						
Total Revenue		3,468,806	Total To Charity	1,402,060	Average Percent To Charity 40.42 %	

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MULTIPLE ACTIVITIES						
	FRIENDS OF THE FAMILY	BLUE ROOM EVENTS	DINNER, AUCTION, AWARDS CEREMONY	439,676.00	278,527.00	63.35
	DISABLED POLICE OFFICERS COUNSELING CENTER INC	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	324,987.50	40,623.44	12.50
	AMERICAN FOUNDATION FOR DISABLED CHILDREN INC	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	261,917.11	32,739.64	12.50
	THE AMERICAN BREAST CANCER FOUNDATION INC	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	23,546.00	2,825.52	12.00
	CANCER CENTER FOR DETECTION AND PREVENTION	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	147,915.42	17,749.85	12.00
	RESERVE POLICE OFFICERS ASSOCIATION	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	291,642.17	29,164.22	10.00
	ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS INC	COMMUNITY SUPPORT INC	TELEPHONE SOLICITATION, DIRECT MAIL	865,732.84	86,573.28	10.00
MULTIPLE ACTIVITIES						
Total Revenue		2,355,417	Total To Charity	488,203	Average Percent To Charity 20.73 %	

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OTHER						
	NATIONAL TUBEROUS SCLEROSIS ASSOCIATION INC	BLUE ROOM EVENTS	FASHION SHOW & AUCTION	86,250.00	86,250.00	100.00
	HADASSAH THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA INC	BHL	PERSONAL CONTACT	462,000.00	462,000.00	100.00
	UNITED CANCER RESEARCH SOCIETY	LORDSBURG FINANCIAL GROUP LLC	ESTABLISHMENT OF CHARITABLE TRUSTS	2,150,810.00	2,090,835.00	97.21
	LAFAYETTE COMMUNITY FOUNDATION	GWENN LENNOX	LIBRARY FUNDRAISING	4,094,662.80	3,812,204.40	93.10
	AMERICAN RED CROSS	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	283,199.99	261,961.46	92.50
	WORLD WILDLIFE FUND	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	5,137.39	4,752.09	92.50
	FOOD FOR ALL	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	7,453.92	6,894.88	92.50
	MARCH OF DIMES BIRTH DEFECTS NATIONAL FOUNDATION	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	5,838.68	5,400.78	92.50
	UNITED STATES FUND FOR UNICEF	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	337,844.30	312,505.98	92.50

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	LEUKEMIA & LYMPHOMA SOCIETY	COINSTAR INC	COIN COLLECTION FROM COIN MACHINES	501,384.79	463,780.93	92.50
	CHILDREN'S MUSEUM OF LOS ANGELES	CHARLOTTE DOBBS & CO	COCKTAIL RECEPTION	325,775.00	289,274.05	88.80
	UNIVERSITY OF THE PACIFIC SCHOOL OF DENTISTRY	IDC LTD	PHONE-MAIL/TELECOMMUNICATIONS	419,544.00	356,915.16	85.07
	MEDIC ALERT FOUNDATION INTERNATIONAL	DIRECTLINE TECHNOLOGIES INC	FUNDRAISING CAMPAIGN	269,748.00	229,428.00	85.05
	MARCH OF DIMES	ADVANCED BUSINESS TELESERVICES	JAIL & BAIL EVENT	560,800.00	459,556.00	81.95
	CALIFORNIA FOUNDATION FOR AGRICULTURE IN THE CLASSROOM	CATHIE J BRADLEY	GENERAL FUNDRAISING	1,162,003.09	940,105.79	80.90
	CHRISTOPHER REEVE FOUNDATION	CHARLOTTE DOBBS & CO	COCKTAIL RECEPTION	81,600.00	64,544.46	79.10
	CALIFORNIA ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES INC	MEMBERSHIP CAMPAIGN	394,890.00	284,730.00	72.10
	KVIE CHANNEL 6	DIRECTLINE TECHNOLOGIES INC	CAPITAL CAMPAIGN	353,252.57	249,314.57	70.58

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	CENTER FOR LAW IN THE PUBLIC INTEREST	BLUE ROOM EVENTS	34TH ANNIVERSARY CELEBRATION	206,950.00	142,570.07	68.89
	CHARLES R DREW MEDICAL SOCIETY OF LOS ANGELES INC	IDC LTD	PHONE-MAIL/ TELECOMMUNICATIONS	78,415.00	52,760.01	67.28
	CAPITAL PUBLIC RADIO INC	PUBLIC RADIO PARTNERS INC	UNDERWRITING SALES	371,891.71	241,729.61	65.00
	UNIVERSITY FOUNDATION CALIFORNIA STATE UNIVERSITY CHICO	DIRECTLINE TECHNOLOGIES INC	MEMBERSHIP CAMPAIGN	202,940.00	128,692.00	63.41
	FOUNDATION OF CALIFORNIA STATE UNIVERSITY MONTEREY BAY	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	27,838.00	17,488.00	62.82
	SACRAMENTO NEIGHBORHOOD HOUSING SERVICES	CATHIE J BRADLEY	GENERAL FUNDRAISING	443,051.64	277,926.67	62.73
	SAN JOSE STATE UNIVERSITY ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES INC	MEMBERSHIP CAMPAIGN	243,920.00	145,174.85	59.52
	CALIFORNIA STATE UNIVERSITY FRESNO ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES INC	MEMBERSHIP CAMPAIGN	126,860.00	75,239.06	59.31
	UNIVERSITY OF CALIFORNIA SANTA BARBARA ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES INC	LAPSED MEMBERSHIP CAMPAIGN	22,210.01	12,210.01	54.98

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	UNIVERSITY OF CALIFORNIA LOS ANGELES ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES INC	LAPSED MEMBERSHIP CAMPAIGN	198,312.50	104,812.50	52.85
	SOUTHERN CALIFORNIA LEADERSHIP NETWORK	CHARLOTTE DOBBS & CO	ANNUAL AWARDS LUNCHEON	157,785.00	81,070.07	51.38
	COOPERATIVE ASSISTANCE AND RELIEF	FUTUREMARKET TELECENTER INC	LAPSED DONOR CAMPAIGN	107,679.19	54,783.53	50.88
	CHILDREN'S HOSPITAL & RESEARCH CENTER FOUNDATION	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	184,026.33	85,799.15	46.62
	JOHN MUIR MEDICAL CENTER FOUNDATION	IDC LTD	PHONE-MAIL/TELECOMMUNICATIONS	33,990.00	13,267.00	39.03
	AMERICAN DIABETES ASSOCIATION	FUTUREMARKET TELECENTER, INC	RECRUITMENT OF VOLUNTEERS	11,605,284.0	4,512,667.00	38.88
	CALIFORNIA STATE UNIVERSITY FRESNO FOUNDATION	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	152,512.00	57,512.00	37.71
	CALIFORNIA STATE UNIVERSITY SAN MARCOS FOUNDATION	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	17,285.00	5,965.00	34.51
	AMERICAN DIABETES ASSOCIATION	FUTUREMARKET TELECENTER INC	RECRUITMENT OF VOLUNTEERS NEIGHBORHOOD CAMPAIGN	10,808,484.7	3,524,020.76	32.60

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	CALIFORNIA STATE HAYWARD EDUCATIONAL FOUNDATION	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	69,376.00	19,076.00	27.50
	LA SHERIFFS RESERVE ASSOCIATION	CHENEY ENTERPRISES	SUPPORTER DECAL AND LETTER CAMPAIGN	201,560.00	51,000.00	25.30
	CATHOLIC CHARITIES	DIRECTLINE TECHNOLOGIES INC	ANNUAL FUND CAMPAIGN	34,490.00	8,490.00	24.62
	CALIFORNIA RESERVE PEACE OFFICER'S ASSOCIATION	COMMUNITY SAFETY LLC	SPONSORSHIP PROGRAM	82,110.50	19,657.00	23.94
	CALIFORNIA RESERVE PEACE OFFICER'S ASSOCIATION	SAFETY AWARENESS INC	SPONSORSHIP PROGRAM	29,825.00	6,595.17	22.11
	CALIFORNIA RESERVE PEACE OFFICER'S ASSOCIATION	SAFETY SERVICES LLC	SPONSORSHIP PROGRAM	18,540.50	4,099.84	22.11
	AMERICAN EX-PRISONERS OF WAR SERVICE FOUNDATION INC	XENTEL INC	DONATIONS, DECAL DRIVE	495,066.53	100,000.00	20.20
	AMVETS, AMERICAN VETERANS	XENTEL AMERICA, INC	DONATION, DECAL DRIVE	1,936,454.34	349,002.20	18.02
	MILITARY ORDER OF THE PURPLE HEART SERVICE FOUNDATION INC	XENTEL INC	DONATIONS, DECAL DRIVE	1,397,932.32	250,000.00	17.88

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	AMERICAN ASSOCIATION OF STATE TROOPERS - CALIFORNIA	XENTEL INC	DONATIONS, DECAL DRIVE	332,041.33	55,762.78	16.79
	CALIFORNIA HEALTHCARE INSTITUTE	DIRECTLINE TECHNOLOGIES INC	MEMBERSHIP CAMPAIGN	22,000.00	3,300.00	15.00
	NATIONAL CANCER COALITION INC	XENTEL INC	DONATIONS, DECAL DRIVE	1,179,479.10	176,921.86	15.00
	CAPISTRANO VALLEY COMMUNITY FOUNDATION	ENDOWMENT DEVELOPMENT INSTITUTE LLC	PERSONAL SOLICITATIONS	50,503.54	7,458.69	14.77
	INTERNATIONAL LAW ENFORCEMENT GAMES	XENTEL INC	DONATIONS, DECAL DRIVE	474,182.38	64,014.62	13.50
	INTERNATIONAL LAW ENFORCEMENT GAMES, INC	XENTEL AMERICA, INC	DONATION, DECAL DRIVE	226,283.13	30,548.22	13.50
	AMERICAN EX-PRISONERS OF WAR SERVICE FDN, INC	XENTEL AMERICA, INC	DONATION, DECAL DRIVE	353,989.50	43,750.00	12.36
	AMVETS AMERICAN VETERANS	XENTEL INC	DONATIONS, DECAL DRIVE	5,503,567.18	672,660.43	12.22
	CANCER RECOVERY FOUNDATION OF AMERICA	XENTEL INC	DONATIONS, DECAL DRIVE	222,028.00	26,643.36	12.00

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	COMMITTEE FOR MISSING CHILDREN	XENTEL INC	DONATIONS, DECAL DRIVE	2,187,161.20	238,716.12	10.91
	NATIONAL WHEELCHAIR BASKETBALL ASSOCIATION	XENTEL INC	DONATIONS, DECAL DRIVE	988,196.05	99,000.00	10.02
	WOMEN'S BUILDING	JPD COMMUNICATIONS LLC	CRAFTS FAIR	257,559.00	23,047.00	8.95
	UNITED BREAST CANCER FOUNDATION	XENTEL INC	DONATIONS, DECAL DRIVE	346,438.71	22,500.00	6.49
	MUNICIPAL MOTORCYCLE OFFICERS OF CALIFORNIA	VARIETY INTERNATIONAL PRODUCTIONS INC	PUBLIC RELATIONS MARKETING	268,743.00	11,968.00	4.45
	AMERICAN LUNG ASSOCIATION	FUTUREMARKET TELECENTER INC	RECRUITMENT FOR VOLUNTEERS NEIGHBORHOOD CAMPAIGN	14,403.93	0.00	0.00
	INTERNATIONAL FESTIVAL	RAUL GARCIA	FESTIVAL	104,038.67	-31,245.90	0.00
	LA SIERRA UNIVERSITY	IDC LTD	PHONE-MAIL/TELECOMMUNICATIONS	36,660.00	-85,129.45	0.00
OTHER						
Total Revenue		53,324,260	Total To Charity	22,081,977	Average Percent To Charity	41.41 %

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SPORTS EVENT						
	UNITED CEREBRAL PALSY SPASTIC CHILDRENS FOUNDATION	KNOCK OUT PRODUCTIONS INC	GOLF TOURNAMENT	413,381.00	269,215.00	65.13
	SAN FRANCISCO AIDS FOUNDATION	WALK-THE-TALK PRODUCTIONS INC	NATIONAL AIDS MARATHON TRAINING PROGRAM	3,043,093.00	1,655,465.00	54.40
	AIDS PROJECT LOS ANGELES	WALK-THE-TALK PRODUCTIONS INC	NATIONAL AIDS MARATHON TRAINING PROGRAM	2,548,863.00	1,275,243.00	50.03
	KERN COUNTY SHERIFFS RESERVE INC	CHENEY ENTERPRISES	RODEO	263,423.00	79,600.00	30.22
	POLICE AMATEUR ATHLETIC FOUNDATION	DAWSON & ASSOCIATES	CHARITY SOFTBALL GAME	49,497.00	12,799.00	25.86
	IMPERIAL HEART OF THE GOLDEN CIRCLE EMPIRE	NORTHSTATE PRODUCTIONS	WALKATHON	11,218.00	2,804.50	25.00
	TULARE COUNTY DEPUTY SHERIFF ASSOCIATION	VALLEY PRODUCTIONS INC	NFL CELEBRITY FLAG FOOTBALL GAME	79,610.00	12,000.00	15.07
	REDWOOD POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS INC	BENEFIT BASKETBALL GAME	110,661.00	16,599.15	15.00
	STOCKTON POLICE YOUTH ACTIVITIES	VALLEY PRODUCTIONS INC	BENEFIT BASKETBALL GAME	74,942.50	11,241.37	15.00

Table 4

*** As reported by the Commercial Fundraiser

Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

Event						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	NATIONAL POLICE RODEO ASSOCIATION	SOUTHWEST PRODUCTIONS INC	RODEO	258,425.00	19,000.00	7.35
SPORTS EVENT						
	Total Revenue	6,853,114	Total To Charity	3,353,967	Average Percent To Charity	48.94 %
TELEPHONE SOLICITATION						
	UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY	IDT CONTACT SERVICES INC	TELEPHONE SOLICITATION	57,949.00	52,831.50	91.17
	PUBLIC CITIZEN FOUNDATION INC	TELEFUND INC	TELEPHONE SOLICITATION	6,515.00	5,390.29	82.74
	INTERNATIONAL RESCUE COMMITTEE	TELEFUND INC	TELEPHONE SOLICITATION	383,076.26	304,018.11	79.36
	UNIVERSITY OF CALIFORNIA SAN FRANCISCO	TELECOMP INC	TELEPHONE OUTREACH PROGRAM	570,294.00	445,935.81	78.19
	SAN FRANCISCO SYMPHONY	DCM INC	TELEPHONE SOLICITATION	1,601,142.00	1,220,548.43	76.23
	LOS ANGELES PHILHARMONIC ASSOCIATION	DCM INC	TELEPHONE SOLICITATION	5,502,350.00	4,117,688.78	74.84

Table 4

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Listing in Alphabetical Order by Event Type

Event						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	JEWISH COMMUNITY FEDERATION OF THE GREATER EAST BAY	NOVO 1 INC	TELEPHONE SOLICITATION	27,498.57	20,462.07	74.41
	CENTER FOR BIOLOGICAL DIVERSITY INC	TELEFUND INC	TELEPHONE SOLICITATION	40,779.00	28,931.00	70.95
	AMERICAN CONSERVATORY THEATRE	DCM INC	TELEPHONE SOLICITATION	514,257.00	361,402.18	70.28
	PACIFIC SYMPHONY	DCM INC	TELEPHONE SOLICITATION	343,926.00	240,074.31	69.80
	SAN FRANCISCO BALLET	DCM INC	TELEPHONE SOLICITATION	517,360.00	359,380.84	69.46
	AMERICAN CONSERVATORY THEATRE	DCM INC	TELEPHONE SOLICITATION	750,258.00	518,444.23	69.10
	MEDECINS SANS FRONTIERES USA INC	HARRIS DIRECT	TELEPHONE SOLICITATION	1,630,416.00	1,123,451.00	68.91
	AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS	TELEFUND INC	TELEPHONE SOLICITATION	1,655,979.00	1,141,035.65	68.90
	PACIFIC SYMPHONY	DCM INC	TELEPHONE SOLICITATION	225,115.00	155,060.26	68.88

Table 4

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Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	LOS ANGELES PHILHARMONIC ASSOCIATION	DCM INC	TELEPHONE SOLICITATION	1,496,537.00	1,024,452.40	68.45
	NATIONAL RIGHT TO LIFE COMMITTEE INC	TREASURE STATE DEVELOPMENT CORPORATION	TELEPHONE SOLICITATION	101,387.00	67,929.29	67.00
	COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	TELEFUND INC	TELEPHONE SOLICITATION	1,321,714.13	880,096.45	66.59
	SOUTH COAST REPERTORY	DCM INC	TELEPHONE SOLICITATION	404,208.00	268,211.52	66.35
	AOPA AIR SAFETY FOUNDATION	TELEFUND INC	TELEPHONE SOLICITATION	771,771.48	505,588.48	65.51
	CALIFORNIA PRO LIFE COUNCIL	TREASURE STATE DEVELOPMENT CORPORATION	TELEPHONE SOLICITATION	175,805.00	114,273.25	65.00
	SAN JOSE REPERTORY THEATRE	DCM INC	TELEPHONE SOLICITATION	503,311.00	314,887.39	62.56
	WILDERNESS SOCIETY	HARRIS DIRECT	TELEPHONE SOLICITATION	335,476.00	207,550.63	61.87
	SOUTHERN POVERTY LAW CENTER	TELEFUND INC	TELEPHONE SOLICITATION	493,042.00	300,729.96	60.99

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Listing in Alphabetical Order by Event Type

Event						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	UNIVERSITY OF CALIFORNIA SAN FRANCISCO	TELECOMP INC	TELEPHONE OUTREACH PROGRAM	239,637.00	143,435.34	59.86
	TRUST FOR PUBLIC LAND	TELEFUND INC	TELEPHONE SOLICITATION	16,508.00	9,800.75	59.37
	CONSUMERS UNION OF UNITED STATES INC	LESTER INC	TELEPHONE SOLICITATION	398,066.91	236,005.94	59.29
	LAGUNA PLAYHOUSE	DCM INC	TELEPHONE SOLICITATION	247,920.00	139,349.96	56.21
	JEWISH FEDERATION	NOVO 1 INC	TELEPHONE SOLICITATION	277,341.70	150,631.39	54.31
	AMNESTY INTERNATIONAL USA	TELEFUND INC	TELEPHONE SOLICITATION	1,142,098.68	617,293.00	54.05
	LEAGUE OF CONSERVATION VOTERS	TELEFUND INC	TELEPHONE SOLICITATION	266,327.00	139,956.47	52.55
	PLANNED PARENTHOOD FEDERATION OF AMERICA	TELEFUND INC	TELEPHONE SOLICITATION	727,826.00	379,244.84	52.11
	EARTHJUSTICE	TELEFUND INC	TELEPHONE SOLICITATION	296,012.52	149,705.82	50.57

Table 4

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Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	EARTHJUSTICE	TELEFUND INC	TELEPHONE SOLICITATION	296,012.52	149,705.82	50.57
	PLANNED PARENTHOOD ACTION FUND INC	TELEFUND INC	TELEPHONE SOLICITATION	564,680.50	285,078.36	50.48
	SOUTH COAST REPERTORY	DCM INC	TELEPHONE SOLICITATION	96,909.00	48,204.48	49.74
	CHILDREN'S DISCOVERY MUSEUM SAN JOSE	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	11,160.00	5,493.14	49.22
	B'NAI B'RITH	TELEFUND INC	TELEPHONE SOLICITATION	232,715.00	112,571.28	48.37
	LEGAL MOMENTUM	TELEFUND INC	TELEPHONE SOLICITATION	34,325.00	16,377.78	47.71
	NATIONAL D DAY MUSEUM	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	2,335.00	1,097.24	46.99
	JEWISH FEDERATION OF THE SACRAMENTO REGION	NOVO 1 INC	TELEPHONE SOLICITATION	4,884.00	2,233.20	45.72
	SONOMA COUNCIL ON AGING	JADENT INC	TELEPHONE DONATIONS	419,714.75	188,871.64	45.00

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	EASTER SEALS NORTHERN CALIFORNIA	MSA ENT.	TELEPHONE SOLICITATION	95,794.00	41,823.00	43.66
	CALIFORNIA STATE PARKS FOUNDATION	HARRIS DIRECT	TELEPHONE SOLICITATION	86,952.00	37,832.08	43.51
	HILLEL: FOUNDATION FOR JEWISH CAMPUS LIFE	NOVO 1 INC	TELEPHONE SOLICITATION	46,285.00	19,998.00	43.21
	SAN FRANCISCO SYMPHONY	DCM INC	TELEPHONE SOLICITATION	133,671.00	56,290.26	42.11
	HILLEL: THE FOUNDATION FOR JEWISH CAMPUS LIFE	HARRIS DIRECT	TELEPHONE SOLICITATION	126,586.00	52,766.00	41.68
	NARAL PRO CHOICE AMERICA	TELEFUND INC	TELEPHONE SOLICITATION	127,351.00	51,686.65	40.59
	PUBLIC CITIZEN INC	TELEFUND INC	TELEPHONE SOLICITATION	26,164.00	10,339.89	39.52
	SADD STUDENTS AGAINST DRUNK DRIVING	TELE-RESPONSE CENTER INC	TELEPHONE SOLICITATION	2,186,278.40	840,000.00	38.42
	HUMAN RIGHTS CAMPAIGN INC	TELEFUND INC	TELEPHONE SOLICITATION	1,245,579.23	449,521.49	36.09

Table 4

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Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SHASTA CENTER FOR SEXUAL ABUSE TREATMENT	MSA ENT.	TELEPHONE SOLICITATION	51,150.00	17,903.00	35.00
	MIRACLE FLIGHTS FOR KIDS INC	TELE-RESPONSE CENTER INC	TELEPHONE SOLICITATION	1,591,592.62	529,324.67	33.26
	OXFAM AMERICA	TELEFUND INC	TELEPHONE SOLICITATION	262,854.00	85,821.07	32.65
	LINDSAY WILDLIFE MUSEUM	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	5,065.00	1,577.18	31.14
	ARC OF SONOMA COUNTY	JADENT INC	TELEPHONE DONATIONS	54,610.00	16,383.00	30.00
	SANTA ANA ZOO	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	10,537.20	3,071.63	29.15
	AUTRY NATIONAL CENTER	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	16,624.00	4,639.61	27.91
	FIND THE CHILDREN	JADENT INC	TELEPHONE DONATIONS	241,409.00	66,536.25	27.56
	UNITED JEWISH APPEAL FEDERATION OF VENTURA COUNTY	TELEFUND INC	TELEPHONE SOLICITATION	5,851.00	1,607.57	27.48

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	MULTIPLE SCLEROSIS FOUNDATION	JADENT INC	TELEPHONE DONATIONS	249,671.00	67,411.17	27.00
	PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	TELEFUND INC	TELEPHONE SOLICITATION	454,859.22	111,641.16	24.54
	NATIONAL CAREGIVING FOUNDATION	REESE TELESERVICES INC	TELEPHONE SOLICITATION	105,863.00	24,499.00	23.14
	SIERRA CLUB	TELEFUND INC	TELEPHONE SOLICITATION	568,271.00	118,520.51	20.86
	JUNIOR POLICE ACADEMY	NIZO TELECOMMUNICATIONS LLC	TELEPHONE SOLICITATION	50,108.99	10,021.80	20.00
	CHILDHOOD LEUKEMIA FOUNDATION	JADENT INC	TELEPHONE DONATIONS	60,938.50	12,187.70	20.00
	BAY AREA & WESTERN PVA	JADENT INC	TELEPHONE DONATIONS	87,631.60	17,526.32	20.00
	CANCER FEDERATION INC	JADENT INC	TELEPHONE DONATIONS	55,598.00	11,119.60	20.00
	CALIFORNIA ASSOCIATION FOR THE RETARDED	JADENT INC	TELEPHONE DONATIONS	74,078.50	14,815.70	20.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	DEFEAT DIABETES FOUNDATION	JADENT INC	TELEPHONE DONATIONS	19,545.10	3,909.02	20.00
	ENVIRONMENTAL DEFENSE	TELEFUND INC	TELEPHONE SOLICITATION	35,987.48	7,190.14	19.98
	CALIFORNIA STATE FRATERNAL ORDER OF POLICE	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	1,930,091.00	380,830.00	19.73
	FOUNDATION FOR NATIONAL PROGRESS	TELEFUND INC	TELEPHONE SOLICITATION	154,158.00	29,436.57	19.10
	PEOPLE FOR THE AMERICAN WAY	TELEFUND INC	TELEPHONE SOLICITATION	781,015.00	134,061.55	17.17
	CALIFORNIA STATE FIREFIGHTERS ASSOCIATION	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	2,469,505.00	403,846.00	16.35
	CALIFORNIA NARCOTIC OFFICERS ASSOCIATION	MIDWEST PUBLISHING DN INC	TELEPHONE SOLICITATION	1,154,304.06	185,926.90	16.11
	VIETNOW NATIONAL HEADQUARTERS	NON-PROFIT SERVICES INC	TELEPHONE SOLICITATION	136,092.00	21,774.72	16.00
	OPERATION LOOKOUT NATIONAL CENTER FOR MISSING CHILDREN	NON-PROFIT SERVICES INC	TELEPHONE SOLICITATION	10,369.00	1,659.04	16.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CALIFORNIA PROFESSIONAL FIREFIGHTERS	MIDWEST PUBLISHING DN INC	TELEPHONE SOLICITATION	1,063,302.44	163,856.60	15.41
	UNITED CEREBRAL PALSY ASSOCIATIONS INC	HARRIS DIRECT	TELEPHONE SOLICITATION	12,452.00	1,910.00	15.34
	CALIFORNIA ORGANIZATION OF POLICE & SHERIFFS	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION - COMMERCIAL ENTITIES	190,428.00	28,583.00	15.01
	CALIFORNIA ORGANIZATION OF POLICE & SHERIFFS	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	1,715,864.00	257,529.00	15.01
	CIRCLE OF FRIENDS FOR AMERICAN VETERANS	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL/DIRECT MAIL	929,814.94	139,472.24	15.00
	OPERATION LOOKOUT NATIONAL CENTER FOR MISSING YOUTH	MIDWEST PUBLISHING DN INC	TELEPHONE SOLICITATION	866,772.96	130,015.94	15.00
	DISABLED POLICE OFFICERS OF AMERICA INC	NON-PROFIT SERVICES INC	TELEPHONE SOLICITATION	157,887.94	23,683.19	15.00
	INTERNATIONAL UNION OF POLICE ASSOCIATIONS AFL-CIO	LAS LLC	TELEPHONE SOLICITATION	622,513.00	90,762.00	14.58
	CANCER FUND OF AMERICA	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	40,037.00	5,325.00	13.30

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	RETIRED TROOPERS ASSOCIATION INC	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL/DIRECT MAIL	769,275.83	100,000.16	13.00
	CALIFORNIA STATE FIREFIGHTERS ASSOCIATION INC	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	3,749,864.00	466,346.00	12.44
	REACH OUR CHILDREN INC	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL/DIRECT MAIL	2,193,278.54	267,993.42	12.22
	KIDS WISH NETWORK INC	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL, DIRECT MAIL	665,307.06	80,836.85	12.15
	KIDS WISH NETWORK INC	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL/DIRECT MAIL	1,303,448.92	156,449.63	12.00
	KIDS WISH NETWORK	JADENT INC	TELEPHONE DONATIONS	72,382.00	8,685.84	12.00
	KIDS WISH NETWORK, INC	REESE TELESERVICES INC	TELEPHONE SOLICITATION	83,193.00	9,983.00	12.00
	ADSA INC	CHARITABLE RESOURCE FOUNDATION INC	TELEPHONE APPEAL/DIRECT MAIL	2,825,174.96	339,006.00	12.00
	DISABLED VETERANS ASSOCIATION	CIVIC DEVELOPMENT GROUP LLC	TELEPHONE SOLICITATION	253,885.00	28,997.00	11.42

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	PLANETARY SOCIETY	HARRIS DIRECT	TELEPHONE SOLICITATION	56,338.00	5,825.40	10.34
	AMVETS DEPARTMENT OF CALIFORNIA	MIDWEST PUBLISHING-DN INC	TELEPHONE SOLICITATION	391,553.84	39,787.39	10.16
	NATIONAL COALITION OF PRAYER INC	CHAIRTABLE RESOURCE FOUNDATION INC	TELEPHONE SOLICITATION	32,942.87	3,294.29	10.00
	CARING FOR OUR CHILDREN FOUNDATION	MIDWEST PUBLISHING DN INC	TELEPHONE SOLICITATION	426,683.77	42,668.38	10.00
	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	TELE-RESPONSE CENTER INC	TELEPHONE SOLICITATION	153,899.50	8,860.46	5.76
	INTERNATIONAL WILDLIFE COALITION	COMNET MARKETING GROUP INC	TELEPHONE SOLICITATION, LAPSED MEMBERSHIPS	4,940.00	99.04	2.00
	AMERICAN CIVIL LIBERTIES UNION INC	TELEFUND INC	TELEPHONE SOLICITATION	519,303.90	1,187.99	0.23
	BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	TELEFUND INC	TELEPHONE SOLICITATION	6,090.00	-841.20	0.00
	SAN JOSE STATE UNIVERSITY	TELECOMP INC	TELEPHONE OUTREACH PROGRAM	53,751.50	-31,980.32	0.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	NARAL PRO CHOICE AMERICA FOUNDATION	HARRIS DIRECT	TELEPHONE SOLICITATION	25,868.25	-59,203.75	0.00
	TOURO SYNAGOGUE FOUNDATION	IDT CONTACT SERVICES INC	TELEPHONE SOLICITATION	4,600.00	-25,952.50	0.00
	JEWISH COMMUNITY FEDERATION OF SAN FRANCISCO, THE PENINSULA	NOVO 1 INC	TELEPHONE SOLICITATION	597.00	-142.80	0.00
	OCEANS	TELEFUND INC	TELEPHONE SOLICITATION	25,302.00	-843.34	0.00
	NATIONAL AUDUBON SOCIETY	TELEFUND INC	TELEPHONE SOLICITATION	5,956.00	-21,330.32	0.00
TELEPHONE SOLICITATION						
	Total Revenue	58,639,788	Total To Charity	22,657,792	Average Percent To Charity	38.64 %
DINNER						
	ALTERNATIVE LIVING FOR THE AGING	BLUE ROOM EVENTS	DINNER	198,270.00	166,023.00	83.74
	ALZHEIMER'S ASSOCIATION	TARLOV ASSOCIATES INC	BENEFIT DINNER	1,212,420.00	956,586.02	78.90

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<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SERVING PEOPLE IN NEED	KNOCK OUT PRODUCTIONS INC	DINNER & AUCTION	172,325.00	124,707.00	72.37
	ALTERNATIVE LIVING FOR THE AGING	BLUE ROOM EVENTS	DINNER	223,521.00	154,988.00	69.34
	LIBERTY HILL FOUNDATION	BLUE ROOM EVENTS	UPTON SINCLAIR DINNER	505,000.00	342,800.00	67.88
	GLSEN INC	BLUE ROOM EVENTS	FUNDRAISER DINNER	389,590.00	246,707.24	63.32
	WHEELS FOR HUMANITY	KNOCK OUT PRODUCTIONS INC	DINNER & AUCTION	186,228.00	115,382.00	61.96
	TIBETAN NYINGMA RELIEF FOUNDATION	JPD COMMUNICATIONS LLC	DINNER	153,238.66	93,817.06	61.22
	LOS ANGELES COMMISSION ON ASSAULTS AGAINST WOMEN	BLUE ROOM EVENTS	FUNDRAISER DINNER	208,270.00	124,345.15	59.70
	SAN DIEGO FOUNDATION	ALARUS AGENCY	DINNER	193,978.61	107,906.69	55.63
	NEIGHBORHOOD HOUSE ASSOCIATION	ALARUS AGENCY	DINNER	231,518.00	118,750.00	51.29

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	VALLEY COMMUNITY CLINIC	TARLOV ASSOCIATES INC	BENEFIT DINNER, AUCTION & RAFFLE	218,993.68	108,745.17	49.66
	SAN FRANCISCO BOTANICAL GARDEN SOCIETY	JPD COMMUNICATIONS LLC	DINNER	255,972.10	113,257.72	44.25
	PASADENA POLICE ACTIVITIES LEAGUE	CHARLOTTE DOBBS & CO	ANNUAL AWARDS DINNER	87,660.00	35,210.54	40.17
	CHICANO FEDERATION OF SAN DIEGO COUNTY INC	ALARUS AGENCY	FUNDRAISING EVENT	203,044.00	79,961.75	39.38
	LOS ANGELES COALITION TO END HUNGER & HOMELESSNESS	BLUE ROOM EVENTS	ANNUAL DINNER	62,642.00	23,882.29	38.13
	WESTSIDE FAMILY HEALTH CENTER	KNOCK OUT PRODUCTIONS INC	DINNER & AUCTION	94,855.00	35,835.79	37.78
	FRIENDS FOUNDATION OF THE CALIFORNIA AFRICAN AMERICAN MUSEUM	CHARLOTTE DOBBS & CO	GALA EVENING DINNER	117,400.00	15,755.00	13.42
	INSTITUTE FOR THE REDESIGN OF LEARNING	CHARLOTTE DOBBS & CO	30TH ANNIVERSARY DINNER	28,025.00	637.20	2.27
	MARIJUANA POLICY PROJECT FOUNDATION	BLUE ROOM EVENTS	FUNDRAISER DINNER	52,350.00	-1,996.00	0.00

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Event								
Type	Charity/Charitable Purpose	Commercial Fundraiser		Activity***		Total Revenue	To Charity	%
	EL CENTRO DE AMISTAD INC	TARLOV ASSOCIATES INC		AWARDS DINNER AND AUCTION		40,545.00	-32,559.26	0.00
DINNER								
	Total Revenue	4,835,846	Total To Charity	2,930,742	Average Percent To Charity	60.60	%	
DIRECT MAIL								
	UNITED CANCER RESEARCH SOCIETY	KKA ENTERPRISES INC		MAIL SOLICITATION		2,980,865.00	1,832,660.00	61.48
	PARALYZED VETERANS OF AMERICA	PEP DIRECT INC		DIRECT MAIL		72,374,243.0	44,118,466.0	60.96
	MIRACLE FLIGHTS FOR KIDS INC	TELE-RESPONSE CENTER INC		DIRECT MAIL		93,468.81	44,324.92	47.42
	SAN JOSE POLICE OFFICERS CHARITABLE FOUNDATION	NEW EQUITY PRODUCTIONS INC		DIRECT MAIL		145,521.94	52,943.57	36.38
	ASSOCIATION FOR POLICE & SHERIFFS	DAWSON & ASSOCIATES		DIRECT MAIL		18,997.00	1,899.70	10.00
DIRECT MAIL								
	Total Revenue	75,613,096	Total To Charity	46,050,294	Average Percent To Charity	60.90	%	

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Listing in Alphabetical Order by Event Type

Event						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
MULTIPLE EVENTS						
	AMERICAN CIVIL LIBERTIES UNION FOUNDATION	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	432,000.00	378,772.00	87.68
	GAY AND LESBIAN ALLIANCE AGAINST DEFAMATION	BLUE ROOM EVENTS	DINNER, SILENT AUCTION, AWARD SHOW	1,086,224.00	918,509.00	84.56
	RONALD REAGAN PRESIDENTIAL FOUNDATION	CATIGNANI & BOND	DINNER & DIRECT MAIL	2,669,450.00	2,111,935.69	79.12
	NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	868,732.00	627,533.00	72.24
	ST. JUDE CHILDREN'S RESEARCH HOSPITAL FOUNDATION	TARLOV ASSOCIATES INC	FASHION SHOW, DINNER, AUCTION	1,287,909.77	840,092.55	65.23
	VISTA DEL MAR CHILD & FAMILY SERVICES	TARLOV ASSOCIATES INC	DINNER & AUCTION	559,836.00	316,368.00	56.51
	LOS ANGELES GAY & LESBIAN CENTER	TARLOV ASSOCIATES INC	DINNER, AUCTION, RAFFLE	501,003.00	270,904.61	54.07
	ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	278,421.00	112,872.00	40.54
	SALVATION ARMY	KNOCK OUT PRODUCTIONS INC	AUCTION/GOLF TOURNAMENT	135,355.00	52,855.00	39.05

Table 4

*** As reported by the Commercial Fundraiser

Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	LOS ANGELES JAZZ SOCIETY	BLUE ROOM EVENTS	AWARDS DINNER AND CONCERT	88,678.00	21,450.00	24.19
	PLANNED PARENTHOOD FEDERATION OF AMERICA	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	211,512.50	49,278.15	23.30
	LOS ANGELES GAY & LESBIAN CENTER	TARLOV ASSOCIATES INC	DINNER, AUCTION, AD JOURNAL	195,395.00	38,536.28	19.72
	NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	49,240.00	9,667.00	19.63
	INLAND VALLEY OF SAN BERNARDINO & RIVERSIDE COUNTY FOSTER PARENT ASSOC	R.E.W. & ASSOCIATES	MEMBERSHIP ORG., FAMILY ENTERTAINMENT EVENT	203,253.00	33,997.95	16.73
	CALIFORNIA COUNCIL OF THE BLIND	R.E.W. & ASSOCIATES	PUBLIC RELATIONS, ENTERTAINMENT EVENT	186,255.00	30,875.70	16.58
	WE T.I.P., INC	R.E.W. & ASSOCIATES	PUBLIC RELATIONS, ENTERTAINMENT EVENT	138,174.00	21,605.27	15.64
	CALIFORNIA COUNCIL OF THE BLIND	SANDERSON GROUP INC	MEMBERSHIP ORGANIZATION, ENTERTAINMENT EVENT	184,559.00	26,868.75	14.56
	OLD BALDY COUNCIL BOY SCOUTS OF AMERICA	R.E.W. & ASSOCIATES	PUBLIC RELATIONS, ENTERTAINMENT EVENT	88,258.00	12,735.01	14.43

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	GREENPEACE INC	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	624,689.00	26,435.00	4.23
	AMERICAN CIVIL LIBERTIES UNION, INC	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	87,571.00	-17,544.00	0.00
	ENVIRONMENTAL ACTION INC	GRASSROOTS VOTER OUTREACH INC	DOOR-TO-DOOR AND STREET CORNER SOLICITATION	780,178.15	-179,464.63	0.00
	FESTIVAL OF CHILDREN FOUNDATION	TARLOV ASSOCIATES INC	CONCERT, DINNER, AUCTION, RAFFLE	94,760.00	-362,219.00	0.00
	NATIONAL WILDLIFE FEDERATION	DONOR SERVICES GROUP LLC	TELEMARKETING, DIRECT MAIL	16,650.00	-94,628.00	0.00
MULTIPLE EVENTS						
	Total Revenue	10,768,103	Total To Charity	5,247,435	Average Percent To Charity	48.73 %
TELEMARKETING						
	CHILDREN'S CANCER FUND OF AMERICA INC	BEE LC	TELEMARKETING	5,420.39	5,420.39	100.00
	NATIONAL ASSOCIATION FOR THE TERMINALLY ILL	HERITAGE COMPANY INC	TELEMARKETING	360.60	360.60	100.00

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SOUTHERN POVERTY LAW CENTER	SHARE GROUP INC	TELEMARKETING	55.00	55.00	100.00
	VETERANS OF FOREIGN WARS OF THE UNITED STATES	HERITAGE COMPANY INC	TELEMARKETING	44,584.00	42,829.57	96.06
	INTERNATIONAL RESCUE COMMITTEE	OUTREACH ASSOCIATES INC	TELEMARKETING	99,575.00	92,791.00	93.19
	NATIONAL COALITION FOR THE HOMELESS	GORDON AND SCHWENKMEYER INC	TELEMARKETING	5,884.00	5,166.04	87.80
	PENTAGON MEMORIAL FUND INC	WEBSTER GROUP INC	TELEMARKETING	3,980,536.00	3,379,633.00	84.90
	OCEAN CONSERVANCY INC	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	87,551.75	74,002.71	84.52
	STAND TO REASON	INSERVICE AMERICA INC	TELEMARKETING	3,795.00	3,108.00	81.90
	SAN FRANCISCO MUSEUM OF MODERN ART	SD&A TELESERVICES INC	TELEMARKETING	51,040.00	41,158.00	80.64
	SAN FRANCISCO OPERA ASSOCIATION	SD&A TELESERVICES INC	TELEMARKETING	698,618.00	561,028.00	80.31

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SAN FRANCISCO OPERA ASSOCIATION	SD&A TELESERVICES INC	TELEMARKETING	2,187,040.00	1,752,251.00	80.12
	ALSAC/ST. JUDE	UNIVISION MARKETING GROUP, INC	TELEMARKETING	567,621.46	453,109.07	79.83
	UNITED STATES ASSOCIATION FOR UNHCR	FACTER DIRECT LTD	TELEMARKETING	159,937.00	127,312.00	79.60
	JEWISH VOICE MINISTRIES INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	240,393.00	187,881.00	78.16
	UNITARIAN UNIVERSALIST SERVICE COMMITTEE	SHARE GROUP INC	TELEMARKETING	82,894.00	64,319.77	77.59
	MERCY CORPS	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	243,128.00	184,823.00	76.02
	THE CARNEGIE HALL SOCIETY INC	SD&A TELESERVICES INC	TELEMARKETING	1,065,582.00	806,513.00	75.69
	CARNEGIE HALL SOCIETY INC	SD&A TELESERVICES INC	TELEMARKETING	2,599,725.00	1,966,428.00	75.64
	ALSAC/ST JUDE	UNIVISION MARKETING GROUP INC	TELEMARKETING	2,662,570.17	2,004,784.07	75.30

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SAN DIEGO STATE UNIVERSITY FDN KPBS PUBLIC RADIO	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	233,285.00	173,385.71	74.32
	PLANNED PARENTHOOD ACTION FUND INC	DONOR SERVICES GROUP LLC	TELEMARKETING, MAIL	408,131.00	301,873.00	73.96
	HUMAN RIGHTS CAMPAIGN	SHARE GROUP INC	TELEMARKETING	2,455,848.00	1,816,276.00	73.96
	LAMBDA LEGAL DEFENSE & EDUCATION FUND INC	EARTHTEL INC	TELEMARKETING	350,073.00	258,054.54	73.71
	COOPERATIVE FOR ASSISTANCE AND RELIEF	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	1,728,578.00	1,254,350.00	72.57
	GREATER LOS ANGELES ZOO FOUNDATION	WEISER & ASSOCIATES	TELEPHONE APPEAL	667,363.00	481,344.21	72.13
	SAN FRANCISCO BALLET	DIAMOND-TEL INC	TELEMARKETING	590,202.31	425,550.36	72.10
	METROPOLITAN MUSEUM OF ART	FACTER DIRECT LTD	TELEMARKETING	165,306.00	117,786.00	71.25
	PENTAGON MEMORIAL FUND INC	WEBSTER GROUP INC	TELEMARKETING	1,736,148.53	1,231,268.90	70.92

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	FOOD FOR THE HUNGRY INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	268,565.00	190,351.00	70.88
	USD SCHOOL OF LAW DEV & ALUMNI RELATIONS	WEISER & ASSOCIATES	TELEPHONE APPEAL	132,125.00	93,254.00	70.58
	COOPERATIVE FOR ASSISTANCE AND RELIEF	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	1,188,701.00	837,716.00	70.47
	SAN FRANCISCO SYMPHONY	SD&A TELESERVICES INC	TELEMARKETING	1,210,492.00	849,267.00	70.16
	CITYTEAM MINISTRIES	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	249,422.00	173,960.00	69.75
	EDUCATIONAL MEDIA FOUNDATION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	283,730.00	195,694.00	68.97
	PROJECT HOPE - THE PEOPLE-TO-PEOPLE HEALTH	FACTER DIRECT LTD	TELEMARKETING	111,084.00	75,963.00	68.38
	SOUTHERN POVERTY LAW CENTER	SHARE GROUP INC	TELEMARKETING	112,383.00	76,439.00	68.02
	GREENPEACE FUND INC	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	110,714.64	74,984.82	67.73

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Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	SHARE GROUP INC	TELEMARKETING	226,036.00	152,942.00	67.66
	UNITED STATES FUND FOR UNICEF	FACTER DIRECT LTD	TELEMARKETING	1,536,024.24	1,038,441.24	67.61
	AFS - USA, INC	SHARE GROUP INC	TELEMARKETING	244,631.00	164,921.00	67.42
	NARAL PRO-CHOICE AMERICA	SHARE GROUP INC	TELEMARKETING	970,599.00	652,866.00	67.26
	ADIRONDACK COUNCIL	SHARE GROUP INC	TELEMARKETING	41,190.00	27,593.00	66.99
	UNION RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	474,121.00	316,284.00	66.71
	LIFE ISSUES INSTITUTE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	40,970.00	27,073.00	66.08
	MERCY CORPS	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	537,131.00	354,739.00	66.04
	MAP INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	42,400.00	27,859.00	65.71

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Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	BIBLE LEAGUE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	144,976.00	95,239.00	65.69
	BIBLE LEAGUE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	163,391.00	106,762.00	65.34
	NARAL PRO-CHOICE AMERICA	SHARE GROUP INC	TELEMARKETING	152,470.00	99,534.21	65.28
	PROJECT OPEN HAND	SHARE GROUP INC	TELEMARKETING	156,898.00	102,303.00	65.20
	NATIONAL RIGHT TO LIFE COMMITTEE	UNIVISION MARKETING GROUP INC	TELEMARKETING	15,700.00	10,050.63	64.02
	INTERFAITH ALLIANCE	EARTHTEL INC	TELEMARKETING	210,202.00	133,776.00	63.64
	VIETNAM VETERANS OF CALIFORNIA	GORDON AND SCHWENKMEYER INC	TELEMARKETING	326,826.10	207,948.54	63.63
	SOUTHERN POVERTY LAW CENTER	SHARE GROUP INC	TELEMARKETING	269,067.00	171,135.00	63.60
	BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	140,938.00	89,636.10	63.60

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<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	GOSPEL COMMUNICATIONS INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	52,213.00	32,921.00	63.05
	CITYTEAM MINISTRIES	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	204,362.00	128,189.00	62.73
	SIERRA CLUB	OUTREACH ASSOCIATES INC	TELEMARKETING	3,314,452.00	2,052,140.95	61.91
	NAACP LEGAL DEFENSE AND EDUCATIONAL FUND INC	EARTHTEL INC	TELEMARKETING	171,595.00	105,987.00	61.77
	NARAL PRO CHOICE AMERICA	EARTHTEL INC	TELEMARKETING	743,831.00	458,857.45	61.69
	OXFAM AMERICA	SHARE GROUP INC	TELEMARKETING	566,716.00	349,532.00	61.68
	LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	SHARE GROUP INC	TELEMARKETING	78,605.00	48,478.47	61.67
	PROJECT HOPE	EARTHTEL INC	TELEMARKETING	105,335.00	64,538.75	61.27
	HOLT INTERNATIONAL CHILDRENS SERVICES	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	62,777.00	37,929.00	60.42

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	SPECIAL OLYMPICS SOUTHERN CALIFORNIA (RESIDENTIAL)	HERITAGE COMPANY INC	TELEMARKETING	285,708.60	172,458.00	60.36
	CHILDREN'S HOSPITAL FOUNDATION	SHARE GROUP INC	TELEMARKETING	163,781.00	98,754.00	60.30
	CHILDREN'S HOSPITAL FOUNDATION	SHARE GROUP INC	TELEMARKETING	163,781.00	98,754.00	60.30
	LIFE ISSUES INSTITUTE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	37,331.00	22,433.00	60.09
	LAMBDA LEGAL DEFENSE & EDUCATION FUND	FACTER DIRECT LTD	TELEMARKETING	28,868.00	17,189.00	59.54
	AFS-USA INC	SHARE GROUP INC	TELEMARKETING	230,351.00	137,046.20	59.49
	UNION OF CONCERNED SCIENTISTS INC	SHARE GROUP INC	TELEMARKETING	42,792.00	25,225.35	58.95
	SERVICEMEMBERS LEGAL DEFENSE NETWORK	OUTREACH ASSOCIATES INC	TELEMARKETING	26,089.00	15,379.00	58.95
	NEW YORK PUBLIC LIBRARY ASTOR LENOX & TILDEN FOUNDATIONS	OUTREACH ASSOCIATES INC	TELEMARKETING	67,243.00	38,949.00	57.92

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	PLANNED PARENTHOOD FEDERATION OF AMERICA	FACTER DIRECT LTD	TELEMARKETING	445,438.00	256,743.00	57.64
	KTEH FOUNDATION	OUTREACH ASSOCIATES INC	TELEMARKETING	367,024.00	210,934.00	57.47
	ADIRONDACK COUNCIL	SHARE GROUP INC	TELEMARKETING	51,209.00	29,348.59	57.31
	DORIS DAY ANIMAL LEAGUE	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	169,572.00	95,646.01	56.40
	AMFAR THE FOUNDATION FOR AIDS RESEARCH	SHARE GROUP INC	TELEMARKETING	111,239.00	62,073.00	55.80
	UNITARIAN UNIVERSALIST ASSOCIATION	OUTREACH ASSOCIATES INC	TELEMARKETING	144,306.00	80,063.00	55.48
	PLANNED PARENTHOOD FEDERATION OF AMERICA INC	SHARE GROUP INC	TELEMARKETING	119,424.00	66,225.00	55.45
	NARAL PRO CHOICE AMERICA	OUTREACH ASSOCIATES INC	TELEMARKETING	468,796.00	259,387.00	55.33
	ADVOCACY RESOURCE CENTER	EUBANKS CONSULTANTS INC	TELEMARKETING	54,610.00	30,035.50	55.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CENTER FOR VICTIMS OF TORTURE	SHARE GROUP INC	TELEMARKETING	61,456.00	33,731.84	54.89
	GAY & LESBIAN ALLIANCE AGAINST DEFAMATION	SHARE GROUP INC	TELEMARKETING	229,447.00	125,411.00	54.66
	AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS	OUTREACH ASSOCIATES INC	TELEMARKETING	295,121.00	161,265.00	54.64
	BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	OUTREACH ASSOCIATES INC	TELEMARKETING	554,425.00	302,824.00	54.62
	CHRISTIAN APPALACHIAN PROJECT	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	264,590.00	144,502.00	54.61
	IRVINE BARCLAY THEATRE OPERATING COMPANY	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	37,570.00	20,448.00	54.43
	NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE	SHARE GROUP INC	TELEMARKETING	535,783.00	290,861.00	54.29
	METROPOLITAN MUSEUM OF ART	FACTER DIRECT LTD	TELEMARKETING	313,044.00	169,926.00	54.28
	AMNESTY INTERNATIONAL USA INC	SHARE GROUP INC	TELEMARKETING	677,770.30	367,346.45	54.20

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	AMNESTY INTERNATIONAL USA INC	SHARE GROUP INC	TELEMARKETING	677,770.00	367,346.00	54.20
	DIAN FOSSEY GORILLA FUND INTERNATIONAL	OUTREACH ASSOCIATES INC	TELEMARKETING	48,120.00	26,009.00	54.05
	SAN FRANCISCO MUSEUM OF MODERN ART	SD&A TELESERVICES INC	TELEMARKETING	12,870.00	6,952.00	54.02
	UNITED STATES ASSOCIATION FOR UNHCR	FACTER DIRECT LTD	TELEMARKETING	50,302.00	27,081.00	53.84
	AMERICAN CIVIL LIBERTIES UNION	SHARE GROUP INC	TELEMARKETING	1,588,944.00	854,648.00	53.79
	WILDERNESS SOCIETY	SHARE GROUP INC	TELEMARKETING	33,141.00	17,796.93	53.70
	MOTHERS AGAINST DRUNK DRIVING	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	351,630.41	188,522.48	53.61
	AMERICAN LEPROSY MISSIONS	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	72,364.00	38,758.00	53.56
	COMMON CAUSE	OUTREACH ASSOCIATES INC	TELEMARKETING	467,613.00	249,698.00	53.40

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	FOUNDATION FOR CHRISTIAN CIVILIZATION INC	UNIVISION MARKETING GROUP INC	TELEMARKETING	10,497.00	5,602.39	53.37
	NARAL PRO CHOICE AMERICA	FACTER DIRECT LTD	TELEMARKETING	659,419.00	347,495.00	52.70
	SERVICEMEMBERS LEGAL DEFENSE NETWORK	OUTREACH ASSOCIATES INC	TELEMARKETING	58,260.00	30,459.00	52.28
	HUMAN RIGHTS CAMPAIGN	SHARE GROUP INC	TELEMARKETING	1,370,733.96	716,427.87	52.27
	CALIFORNIA STATE PARKS FOUNDATION	FACTER DIRECT LTD	TELEMARKETING	42,630.00	22,049.00	51.72
	TREEPEOPLE	SHARE GROUP INC	TELEMARKETING	43,126.00	21,894.92	50.77
	AMERICAN LEPROSY MISSIONS	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	23,493.00	11,891.00	50.62
	MOTHERS AGAINST DRUNK DRIVING (BUSINESS)	HERITAGE COMPANY INC	TELEMARKETING	8,469.00	4,234.50	50.00
	MOTHERS AGAINST DRUNK DRIVING (BUSINESS)	HERITAGE COMPANY INC	TELEMARKETING	7,121.00	3,560.50	50.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	WILDERNESS SOCIETY	EARTHTEL INC	TELEMARKETING	94,050.00	47,008.50	49.98
	LOS ANGELES OPERA	SD&A TELESERVICES INC	TELEMARKETING	175,124.00	86,518.00	49.40
	RAILS TO TRAILS CONSERVANCY	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	10,522.00	5,194.13	49.36
	MONTEREY BAY AQUARIUM	SD&A TELESERVICES INC	TELEMARKETING	110,815.00	53,431.00	48.22
	WILDERNESS SOCIETY	SHARE GROUP INC	TELEMARKETING	480,845.00	231,416.00	48.13
	RUTHERFORD INSTITUTE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	37,324.00	17,957.00	48.11
	PARENTS FAMILIES AND FRIENDS OF LESBIANS & GAYS INC	OUTREACH ASSOCIATES INC	TELEMARKETING	39,674.00	19,087.00	48.11
	LEUKEMIA & LYMPHOMA SOCIETY	AMERICALIST, A DIVISION OF HAINES & COMPANY INC	TELEMARKETING	366,086.00	174,216.00	47.59
	MISSION AVIATION FELLOWSHIP	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	14,068.00	6,613.00	47.01

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	UNION OF CONCERNED SCIENTISTS INC	SHARE GROUP INC	TELEMARKETING	185,677.00	86,783.00	46.74
	PLANNED PARENTHOOD FEDERATION OF AMERICA	DONOR SERVICES GROUP LLC	TELEMARKETING, MAIL	223,969.00	104,205.00	46.53
	SOUTHERN POVERTY LAW CENTER	OUTREACH ASSOCIATES INC	TELEMARKETING	322,232.44	149,795.01	46.49
	LUCILE PACKARD FOUNDATION FOR CHILDRENS HEALTH	RUFFALOCODY LLC	TELEMARKETING	47,673.00	22,126.72	46.41
	ORANGE COUNTY RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	88,117.00	40,803.00	46.31
	SPECIAL OLYMPICS NORTHERN CALIFORNIA	HERITAGE COMPANY INC	TELEMARKETING	1,397,716.73	643,503.72	46.04
	IRVINE PUBLIC SCHOOLS FOUNDATION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	14,637.00	6,713.00	45.86
	VIETNAM VETERANS OF AMERICA FOUNDATION	FACTER DIRECT LTD	TELEMARKETING	69,077.00	31,627.00	45.79
	NATIONAL ORGANIZATION FOR WOMEN	SHARE GROUP INC	TELEMARKETING	740,434.00	338,876.00	45.77

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	EARTHJUSTICE	SHARE GROUP INC	TELEMARKETING	347,141.00	158,540.00	45.67
	NATIONAL GAY & LESBIAN TASK FORCE FOUNDATION	SHARE GROUP INC	TELEMARKETING	97,850.00	44,670.00	45.65
	MOTHERS AGAINST DRUNK DRIVING (RESIDENTIAL)	HERITAGE COMPANY INC	TELEMARKETING	155,663.50	70,947.50	45.58
	PEOPLE FOR THE AMERICAN WAY	SHARE GROUP INC	TELEMARKETING	274,963.00	124,928.00	45.43
	MAP INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	6,878.00	3,108.00	45.19
	LAW ENFORCEMENT EDUCATION PROGRAM	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	174,140.75	78,363.34	45.00
	COUNCIL ON AGING OF SONOMA COUNTY	EUBANKS CONSULTANTS INC	TELEMARKETING	419,714.75	188,871.64	45.00
	CHILDREN'S CHARITABLE FOUNDATION	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	87,351.87	39,308.34	45.00
	MOTHERS AGAINST DRUNK DRIVING (RESIDENTIAL)	HERITAGE COMPANY INC.	TELEMARKETING	180,259.26	80,664.36	44.75

Table 4

*** As reported by the Commercial Fundraiser

Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	THE TECH MUSEUM OF INNOVATION	SD&A TELESERVICES INC	TELEMARKETING	16,274.00	7,161.00	44.00
	PRESIDENTIAL PRAYER TEAM	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	41,732.00	18,340.00	43.95
	PLANNED PARENTHOOD FEDERATION OF AMERICA INC	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	297,099.68	130,304.83	43.86
	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	HERITAGE COMPANY INC	TELEMARKETING	522,951.26	227,856.58	43.57
	AMNESTY INTERNATIONAL OF THE USA	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	351,798.00	151,116.00	42.96
	NATIONAL AUDUBON SOCIETY INC	OUTREACH ASSOCIATES INC	TELEMARKETING	58,380.00	24,753.00	42.40
	CALIFORNIA NOW	GORDON AND SCHWENKMEYER INC	TELEMARKETING	1,614,294.16	682,200.38	42.26
	NATIONAL CHILDREN'S CANCER SOCIETY	HERITAGE COMPANY INC	TELEMARKETING	237,632.29	99,322.42	41.80
	UNITARIAN UNIVERSALIST SERVICE COMMITTEE	SHARE GROUP INC	TELEMARKETING	172,376.00	71,824.00	41.67

Table 4

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	HEART SUPPORT OF AMERICA INC	BEE LC	TELEMARKETING	37,238.44	15,312.59	41.12
	PUBLIC CITIZEN FOUNDATION INC	EARTHTEL INC	TELEMARKETING	15,428.00	6,325.50	41.00
	EARTHJUSTICE	SHARE GROUP INC	TELEMARKETING	112,082.00	45,922.03	40.97
	EARTH ISLAND INSTITUTE	SHARE GROUP INC	TELEMARKETING	17,656.00	7,071.00	40.05
	CALIFORNIA CHAPTER OF THE UNITED STATES NAVY VETERANS ASSOCIATION	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	177,851.39	71,140.56	40.00
	MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING, INC	BUSINESS TO BUSINESS TELEMARKETING	64,275.00	25,607.00	39.84
	CANCER RECOVERY FOUNDATION OF AMERICA	INTEGRAL RESOURCES INC	TELEMARKETING	226,753.77	90,000.00	39.69
	CANCER RECOVERY FOUNDATION OF AMERICA	INTEGRAL RESOURCES INC	TELEMARKETING	226,753.77	90,000.00	39.69
	NATIONAL BREAST CANCER COALITION	SHARE GROUP INC	TELEMARKETING	115,963.00	44,715.00	38.56

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Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	JANE GOODALL INSTITUTE FOR WILDLIFE RESEARCH EDUCATION & CONSERVATION	OUTREACH ASSOCIATES INC	TELEMARKETING	164,847.00	63,480.00	38.51
	BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	SHARE GROUP INC	TELEMARKETING	504,397.00	192,901.00	38.24
	NATIONAL AUDUBON SOCIETY INC	SHARE GROUP INC	TELEMARKETING	388,746.00	147,069.00	37.83
	GAY & LESBIAN ALLIANCE AGAINST DEFAMATION	SHARE GROUP INC	TELEMARKETING	206,863.50	76,761.23	37.11
	PLANNED PARENTHOOD ACTION FUND	SHARE GROUP INC	TELEMARKETING	132,709.00	48,964.18	36.90
	KVIE CHANNEL 6	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	53,357.50	19,533.25	36.61
	AMFAR THE FOUNDATION FOR AIDS RESEARCH	SHARE GROUP INC	TELEMARKETING	63,928.00	23,395.79	36.60
	JUDICIAL WATCH	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	226,761.00	82,405.00	36.34
	SPECIAL OLYMPICS SOUTHERN CALIFORNIA (BUSINESS)	HERITAGE COMPANY INC	TELEMARKETING	525,656.40	186,657.08	35.51

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Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CHRISTIAN NETWORK INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	105,396.00	36,771.00	34.89
	PROJECT OPEN HAND	SHARE GROUP INC	TELEMARKETING	76,980.16	26,726.69	34.72
	SAT-7 NORTH AMERICA	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	5,997.00	2,073.00	34.57
	INTERFAITH ALLIANCE	FACTER DIRECT LTD	TELEMARKETING	361,975.00	123,838.00	34.21
	CITY MISSION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	24,756.00	8,430.00	34.05
	SPECIAL OLYMPICS SOUTHERN CALIFORNIA	INTEGRAL RESOURCES INC	TELEMARKETING	389,518.51	130,000.00	33.37
	PLANNED PARENTHOOD ACTION FUND INC	FACTER DIRECT LTD	TELEMARKETING	122,399.00	40,808.00	33.34
	AMERICAN ASSOCIATION OF THE DEAF & BLIND	HERITAGE COMPANY INC	TELEMARKETING	148,060.50	48,573.11	32.81
	CALIFORNIA STATE PARKS FOUNDATION	SD&A TELESERVICES INC	TELEMARKETING	43,699.00	14,289.00	32.70

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CATHOLIC MEDICAL MISSION BOARD INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	91,213.00	29,410.00	32.24
	FOOD FOR THE HUNGRY INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	12,094.00	3,788.00	31.32
	INTERFAITH ALLIANCE	OUTREACH ASSOCIATES INC	TELEMARKETING	69,599.00	21,793.00	31.31
	NATIONAL WILDLIFE FEDERATION	SHARE GROUP INC	TELEMARKETING	544,128.00	168,537.00	30.97
	SAN FRANCISCO AIDS FOUNDATION	SHARE GROUP INC	TELEMARKETING	224,094.00	69,314.00	30.93
	CHILDREN'S WISH FOUNDATION INTERNATIONAL	HERITAGE COMPANY INC	TELEMARKETING	507,520.28	156,210.48	30.78
	WORLD WILDLIFE FUND INC	SHARE GROUP INC	TELEMARKETING	433,143.00	133,132.00	30.74
	AMERICAN FOUNDATION FOR AIDS RESEARCH	FACTER DIRECT LTD	TELEMARKETING	31,396.00	9,479.00	30.19
	COMMON CAUSE	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	74,966.00	22,616.88	30.17

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	VANISHED CHILDREN'S ALLIANCE	HERITAGE COMPANY INC	TELEMARKETING	108,743.99	32,249.71	29.66
	CALIFORNIA POLICE ACTIVITIES LEAGUE	TELCOM SERVICES INC	TELEMARKETING	6,909,646.00	2,019,108.00	29.22
	CHRISTIAN COALITION OF AMERICA INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	257,793.00	72,442.00	28.10
	NORTHERN CALIFORNIA BURN FOUNDATION	ENTERTAINMENT SERVICES UNLIMITED	TELEMARKETING	115,621.44	32,374.00	28.00
	N.A.R.A.L.	GORDON AND SCHWENKMEYER INC	TELEMARKETING	315,907.35	87,572.50	27.72
	INTERNATIONAL CAMPAIGN FOR TIBET	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	202,040.00	55,520.37	27.48
	CAPITAL PUBLIC RADIO	RUFFALOCODY LLC	TELEMARKETING	12,782.00	3,490.55	27.31
	ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE US	HERITAGE COMPANY INC	TELEMARKETING	55,093.00	14,931.13	27.10
	AMERICAN LEGION CECIL COX POST 147	HERITAGE COMPANY INC	TELEMARKETING	48,153.00	12,539.81	26.04

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	AMERICAN WHEELCHAIR VETERANS ASSOCIATION	VENTURA COUNTY BENEFIT PROGRAMS	TELEMARKETING	9,838.00	2,561.00	26.03
	WORLD WILDLIFE FUND INC	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	438,188.00	112,514.21	25.68
	RELIGIOUS COALITION FOR REPRODUCTIVE CHOICE	SHARE GROUP INC	TELEMARKETING	52,554.00	13,265.57	25.24
	ENVIRONMENTAL DEFENSE INC	OUTREACH ASSOCIATES INC	TELEMARKETING	47,530.00	11,767.00	24.76
	MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING INC	TELEMARKETING	48,445.00	11,949.45	24.67
	NAVIGATORS, THE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	482,232.00	118,825.00	24.64
	CANCER CENTER FOR DETECTION AND PREVENTION	BEE LC	TELEMARKETING	402,952.32	98,420.36	24.42
	AFS-USA INC	UNIVISION MARKETING GROUP INC	TELEMARKETING	5,738.47	1,400.05	24.40
	NATIONAL PARKS CONSERVATION ASSOCIATION	FACTER DIRECT LTD	TELEMARKETING	213,070.00	51,916.00	24.37

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Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	RELIGIOUS COALITION FOR REPRODUCTIVE CHOICE	SHARE GROUP INC	TELEMARKETING	11,424.00	2,673.00	23.40
	AMERICAN COUNCIL OF THE BLIND	INTEGRAL RESOURCES INC	TELEMARKETING	594,750.09	138,996.00	23.37
	PLANNED PARENTHOOD ACTION FUND	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	105,078.97	24,079.85	22.92
	MUSEUM OF CONTEMPORARY ART	SD&A TELESERVICES INC	TELEMARKETING	38,917.00	8,787.00	22.58
	PLANNED PARENTHOOD FEDERATION OF AMERICA INC	SHARE GROUP INC	TELEMARKETING	140,570.00	30,770.96	21.89
	MUSCULAR DYSTROPHY FAMILY FOUNDATION INC	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	49,292.83	10,712.42	21.73
	CANCER RECOVERY FOUNDATION OF AMERICA	INSERVICE AMERICA INC	TELEMARKETING	45,598.00	9,844.00	21.59
	WHITNEY MUSEUM OF AMERICAN ART	SHARE GROUP INC	TELEMARKETING	73,125.00	15,584.00	21.31
	AMERICAN LUNG ASSOCIATION	AMERICALIST, A DIVISION OF HAINES & COMPANY INC	TELEMARKETING	771,250.00	158,960.00	20.61

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	NATURAL RESOURCES DEFENSE COUNCIL	FACTER DIRECT LTD	TELEMARKETING	575,865.00	117,913.00	20.48
	SHILOH INTERNATIONAL MINISTRIES INC	COUNTYCO	TELEFUNDRAISING	22,832.50	4,624.50	20.25
	SURVIVORS AND VICTIMS EMPOWERED	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	3,219.19	643.84	20.00
	CHILDREN'S CANCER FUND OF AMERICA	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	69,236.49	13,847.30	20.00
	MICHIGAN VETERANS FOUNDATION INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	49,127.00	9,825.40	20.00
	SACRAMENTO COUNTY DEPUTY SHERIFFS ASSOCIATION	G & M PUBLIC RELATIONS INC	TELEMARKETING, DIRECT MAIL	95,221.00	19,044.20	20.00
	SACRAMENTO FIRE FIGHTERS LOCAL 522	G & M PUBLIC RELATIONS INC	TELEMARKETING, DIRECT MAIL	70,576.00	14,115.20	20.00
	ASSOCIATION FOR LOS ANGELES DEPUTY SHERIFFS INC	G & M PUBLIC RELATIONS INC	TELEMARKETING, DIRECT MAIL	481,379.50	96,275.90	20.00
	F.A.F. ASSISTING FIREFIGHTERS INC	COUNTYCO	TELEFUNDRAISING	12,238.00	2,447.60	20.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	OPERATION LOOKOUT NATIONAL CENTER FOR MISSING CHILDREN	KINSHIP COMMUNICATIONS LLC	TELE-FUNDRAISE	53,126.50	10,625.30	20.00
	CANCER FEDERATION INC	COUNTYCO	TELEFUNDRAISING	3,084.00	616.80	20.00
	CANCER FUND OF AMERICA INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	723,517.97	144,703.59	20.00
	FIREFIGHTERS ASSISTANCE FUND	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	133,838.32	26,767.66	20.00
	CANCER RECOVERY FOUNDATION OF AMERICA	CONTRACT COMMUNICATIONS INC	TELEMARKETING	2,027,316.00	405,463.00	20.00
	DEFEAT DIABETES FOUNDATION INC	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	13,528.00	2,705.00	20.00
	BIG BROTHERS BIG SISTERS OF SONOMA COUNTY	VALLEY PRODUCTIONS	TELEMARKETING	56,868.00	11,261.60	19.80
	NATIONAL PARKS CONSERVATION ASSOCIATION	SHARE GROUP INC	TELEMARKETING	58,964.38	11,657.07	19.77
	REGULAR AMERICAN VETERANS FOUNDATION	TEL-MAR PRODUCTIONS INC	TELEMARKETING	22,078.00	4,287.00	19.42

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	DEFENDERS OF WILDLIFE	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	709,015.18	135,536.37	19.12
	CANCER FUND OF AMERICA INC	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	29,204.68	5,542.67	18.98
	ALSAC/ST. JUDE	UNIVISION MARKETING GROUP INC	TELEMARKETING	47,963.36	8,958.05	18.68
	ROGER WYBURN-MASON & JACK M. BLOUNT FOUNDATION FOR THE ERADICATION OF RHEUMATOID ARTHRITIS	BEE LC	TELEMARKETING	188,898.96	35,155.22	18.61
	PROFESSIONAL PEACE OFFICERS ASSOCIATION CHARITABLE FUND	PUBLIC APPEAL INC	TELEMARKETING	159,881.00	29,634.41	18.54
	CRUSADE FOR CHILD SAFETY INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	89,735.50	16,152.39	18.00
	YOUTH DEVELOPMENT FUND INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	438,471.39	78,924.85	18.00
	LOS ANGELES OPERA	SD&A TELESERVICES INC	TELEMARKETING	120,831.00	21,729.00	17.98
	AMERICAN ASSOCIATION OF STATE TROOPERS INC	XENTEL AMERICA INC	TELEMARKETING	74,555.00	13,407.12	17.98

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	FARM SANCTUARY INC	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	37,613.08	6,684.58	17.77
	HOUSING CALIFORNIA	GORDON AND SCHWENKMEYER INC	TELEMARKETING	242,152.37	42,935.28	17.73
	NATIONAL VETERANS SERVICE FUND INC	BEE LC	TELEMARKETING	434,667.00	76,301.06	17.55
	CHILDREN WITH HAIRLOSS INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	108,623.63	19,009.14	17.50
	FOUNDATION FOR AMERICAN VETERANS INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	434,596.35	76,054.36	17.50
	CHILDREN'S CANCER FUND OF AMERICA INC	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	30,451.30	5,224.58	17.16
	LUTHERAN ASSOCIATION OF MISSIONARIES AND PILOTS	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	43,317.00	7,412.91	17.11
	THE EXPLORATORIUM	SD&A TELESERVICES INC	TELEMARKETING	42,726.00	7,301.00	17.09
	NATIONAL MUSEUM OF WOMEN IN THE ARTS	OUTREACH ASSOCIATES INC	TELEMARKETING	328,299.00	55,910.00	17.03

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	VIETNOW NATIONAL HEADQUARTERS	KINSHIP COMMUNICATIONS LLC	TELE-FUNDRAISE	73,746.00	12,536.82	17.00
	AMERICA'S ATHLETES WITH DISABILITIES INC	CONTRACT COMMUNICATIONS INC	TELEMARKETING	533,566.00	90,706.00	17.00
	LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	OUTREACH ASSOCIATES INC	TELEMARKETING	82,852.00	13,927.00	16.81
	NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY	SD&A TELESERVICES INC	TELEMARKETING	83,265.00	13,699.00	16.45
	NATIONAL AUDUBON SOCIETY INC	SHARE GROUP INC	TELEMARKETING	316,881.54	52,009.94	16.41
	LAGUNA PLAYHOUSE	SD&A TELESERVICES INC	TELEMARKETING	35,763.00	5,840.00	16.33
	YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	TELEMARKETING	12,492.00	2,000.00	16.01
	AMERICAN FOUNDATION FOR DISABLED CHILDREN	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	2,074.00	331.84	16.00
	NATIONAL PARKS CONSERVATION ASSOCIATION	SHARE GROUP INC	TELEMARKETING	309,837.00	48,376.00	15.61

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	NATIONAL CHILDRENS LEUKEMIA FOUNDATION	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	111,368.13	17,296.72	15.53
	NATIONAL WILDLIFE FEDERATION	SHARE GROUP INC	TELEMARKETING	158,336.03	24,058.78	15.19
	MICHIGAN VETERANS FOUNDATION, INC	TELESERVICE USA	TELEMARKETING	140,835.00	21,126.00	15.00
	OPERATION LOOKOUT NATIONAL CENTER FOR MISSING CHILDREN	CONTRACT COMMUNICATIONS INC	TELEMARKETING	529,964.00	79,495.00	15.00
	CHILDRENS CHARITY FUND INC	CAMPAIGN CENTER INC	TELEFUNDRAISING	36,887.00	5,533.06	15.00
	CALIFORNIA VETERANS ASSISTANCE FOUNDATION INC	XENTEL AMERICA INC	TELEMARKETING	29,016.60	4,352.49	15.00
	AMERICAN WHEELCHAIR VETERANS ASSOCIATION	COUNTYCO	TELEFUNDRAISING	69,674.00	10,451.10	15.00
	CHILDREN'S CHARITABLE FOUNDATION	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	26,981.00	4,047.15	15.00
	CHILDREN'S CHARITABLE FOUNDATION	TELESERVICE USA	TELEMARKETING	87,160.00	13,074.00	15.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CHILDRENS CANCER ASSISTANCE NETWORK	CAMPAIGN CENTER INC	TELEFUNDRAISING	50,374.00	7,556.10	15.00
	NATIONAL ASSOCIATION OF DISABLED POLICE OFFICERS	CAMPAIGN CENTER INC	TELEFUNDRAISING	53,077.00	7,961.55	15.00
	FIREFIGHTERS CHARITABLE FOUNDATION INC	ASSOCIATED COMMUNITY SERVICES INC	TELEMARKETING	37,131.00	5,569.65	15.00
	AMERICAN FEDERATION OF POLICE & CONCERNED CITIZENS	COUNTYCO	TELEFUNDRAISING	41,243.00	6,186.45	15.00
	DISABLED FIREFIGHTERS FUND	CAMPAIGN CENTER INC	TELEFUNDRAISING	124,845.80	18,726.87	15.00
	CALIFORNIA VETERANS ASSISTANCE FOUNDATION INC	XENTEL INC	TELEMARKETING/DECAL DRIVE	114,396.10	17,159.41	15.00
	VIETNOW NATIONAL HEADQUARTERS	TELESERVICE USA	TELEMARKETING	97,514.00	14,627.00	15.00
	COALITION OF POLICE & SHERIFFS INC	TEL-MAR PRODUCTIONS INC	TELEMARKETING	29,229.00	4,384.00	15.00
	HELPING HANDS FOR THE BLIND	COUNTYCO	TELEFUNDRAISING	16,386.50	2,441.60	14.90

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	HEART SUPPORT OF AMERICA INC	BEE LC	TELEMARKETING	265,665.56	36,832.28	13.86
	COALITION OF POLICE AND SHERIFFS	CAMPAIGN CENTER INC	TELEFUNDRAISING	114,897.32	15,511.14	13.50
	AMERICAN VETERANS RELIEF FOUNDATION	CAMPAIGN CENTER INC	TELEFUNDRAISING	152,194.50	20,394.06	13.40
	KID'S WISH NETWORK INC	OLYMPIA PUBLISHING INC	TELEMARKETING	2,625.00	328.00	12.50
	UNITED STATES SKI TEAM FOUNDATION	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	92,122.00	11,447.60	12.43
	PROJECT CURE	BEE LC	TELEMARKETING	600,020.76	72,639.78	12.11
	AMERICAN BREAST CANCER FOUNDATION INC	PREFERRED COMMUNITY SERVICES INC	TELEMARKETING	106,224.00	12,746.88	12.00
	KIDS WISH NETWORK INC	XENTEL INC	NATIONAL DONATION CAMPAIGN	497,062.88	59,647.54	12.00
	CANCER FUND OF AMERICA INC	BEE LC	TELEMARKETING	581,673.10	67,397.11	11.59

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	TELEMARKETING	17,593.00	2,000.00	11.37
	MERCED COUNTY DEPUTY SHERIFFS ASSOCIATION	TEL-MAR PRODUCTIONS INC	TELEMARKETING	82,222.00	9,270.00	11.27
	VETERANS OF FOREIGN WARS 4TH DISTRICT	NEERAJ ENTERPRISES INC	TELEMARKETING	225,000.00	24,750.00	11.00
	ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS	PUBLIC AWARENESS LLC	TELEMARKETING	442,436.38	44,243.64	10.00
	JUNIOR POLICE ACADEMY	WEST COAST ADVERTISING & MARKETING	TELEMARKETING	991,710.99	99,171.10	10.00
	CHILDREN'S CHARITABLE FOUNDATION	TELESERVICE USA	TELEMARKETING	1,007,090.00	100,709.00	10.00
	SAUTHER FOUNDATION, THE	TELESERVICE USA	TELEMARKETING	2,775.00	277.50	10.00
	POLICE PROTECTIVE FUND	WEST COAST ADVERTISING & MARKETING	TELEMARKETING	265,403.50	26,540.35	10.00
	ASSOCIATION FOR POLICE AND SHERIFFS	PUBLIC AWARENESS LLC	TELEMARKETING	174,689.20	17,468.92	10.00

Table 4

*** As reported by the Commercial Fundraiser

Breakdown of Campaigns by Event
Listing in Alphabetical Order by Event Type

<i>Event</i>						
Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	CHILDREN'S LEUKEMIA RESEARCH ASSOCIATION INC	XENTEL INC	NATIONAL DONATION TELEMARKETING CAMPAIGN	1,172,483.15	117,248.31	10.00
	ASSOCIATION OF FIREFIGHTERS & PARAMEDICS	PUBLIC AWARENESS LLC	TELEMARKETING	492,412.15	49,241.21	10.00
	ASSOCIATION FOR POLICE AND SHERIFFS	PUBLIC AWARENESS LLC	TELEMARKETING	285,325.25	28,532.52	10.00
	ASSOCIATION FOR FIREFIGHTERS & PARAMEDICS INC	DAWSON & ASSOCIATES	TELEMARKETING, DIRECT MAIL	42,452.00	4,245.00	10.00
	DISABLED POLICE OFFICERS OF AMERICA INC	NATIONWIDE FUNDRAISERS INC	TELEMARKETING	50,996.00	5,094.00	9.99
	WETIP INC	NATIONWIDE FUNDRAISERS INC	TELEMARKETING	27,692.00	2,741.00	9.90
	COMMITTEE FOR MISSING CHILDREN INC	LAS LLC	TELEMARKETING	61.00	6.00	9.84
	NATIONAL RIGHT TO LIFE COMMITTEE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	2,410,521.00	206,563.00	8.57
	IRVINE BARCLAY THEATRE OPERATING COMPANY	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	25,058.00	1,820.00	7.26

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	ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH	DONOR SERVICES GROUP LLC	TELEMARKETING, MAIL	19,446.00	1,265.00	6.51
	HERITAGE FOUNDATION	FACTER DIRECT LTD	TELEMARKETING	606,518.00	32,380.00	5.34
	PIONEER CLUBS	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	7,990.00	375.00	4.69
	AMERICAN LUNG ASSOCIATION	AMERICALIST, A DIVISION OF HAINES & COMPANY INC	TELEMARKETING	1,044,747.09	46,556.52	4.46
	CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	TELEMARKETING	37,037.00	1,444.00	3.90
	PROJECT HOPE - THE PEOPLE TO PEOPLE HEALTH	FACTER DIRECT LTD	TELEMARKETING	184,194.00	4,776.00	2.59
	PRESIDENTIAL PRAYER TEAM	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	99,752.00	2,118.00	2.12
	NATIONAL OSTEOPOROSIS FOUNDATION	SHARE GROUP INC	TELEMARKETING	3,845.00	-1,855.00	0.00
	NATIONAL WILDLIFE FEDERATION	DONOR SERVICES GROUP LLC	TELEMARKETING	219,157.00	-237,270.00	0.00

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Type	Charity/Charitable Purpose	Commercial Fundraiser	Activity***	Total Revenue	To Charity	%
	DIABETES RESEARCH & WELLNESS FOUNDATION	SHARE GROUP INC	TELEMARKETING	29,185.00	-8,215.00	0.00
	NORTH SHORE ANIMAL LEAGUE AMERICA	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	67,460.00	-107,374.79	0.00
	PUBLIC CITIZEN INC	EARTHTEL INC	TELEMARKETING	385.00	-571.25	0.00
	EARTHJUSTICE	FACTER DIRECT LTD	TELEMARKETING	1,915.00	-794.00	0.00
	AMERICAN FARMLAND TRUST	SHARE GROUP INC	TELEMARKETING	22,080.00	-6,399.00	0.00
	PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	SHARE GROUP INC	TELEMARKETING	133,471.00	-10,221.00	0.00
	TREEPEOPLE	OUTREACH ASSOCIATES INC	TELEMARKETING	24,951.00	-5,303.75	0.00
	CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	248,674.00	0.00	0.00
	CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	TELEMARKETING	31,167.00	-1,295.00	0.00

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	EARTHJUSTICE	FACTER DIRECT LTD	TELEMARKETING	31,609.00	-5,977.00	0.00
	NATIONAL PARKS CONSERVATION ASSOCIATION	FACTER DIRECT LTD	TELEMARKETING	52,285.00	-34,628.00	0.00
	PLANNED PARENTHOOD LOS ANGELES	FACTER DIRECT LTD	TELEMARKETING	46,249.00	-1,803.00	0.00
	SIMON WIESENTHAL CENTER INC	FACTER DIRECT LTD	TELEMARKETING	50,415.00	-38,041.00	0.00
	VETERANS OF FOREIGN WARS OF THE UNITED STATES	FACTER DIRECT LTD	TELEMARKETING	41,637.00	-61,450.00	0.00
	NARAL PRO CHOICE AMERICA FOUNDATION	SD&A TELESERVICES INC	TELEMARKETING	7,579.00	-9,115.00	0.00
	AMERICAN MUSICAL THEATRE OF SAN JOSE	SD&A TELESERVICES INC	TELEMARKETING	4,690.00	-4,433.00	0.00
	CATHOLIC MEDICAL MISSION BOARD INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	812.00	0.00	0.00
	PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS (PETA)	SHARE GROUP INC	TELEMARKETING	107,751.34	-42,906.21	0.00

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	HOLT INTERNATIONAL CHILDREN'S SERVICES	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	11,165.00	0.00	0.00
	IRVINE PUBLIC SCHOOLS FOUNDATION	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	420.00	0.00	0.00
	GREENPEACE INC	DONOR SERVICES GROUP LLC	TELEMARKETING, MAIL	0.00	-17,640.00	0.00
	RUTHERFORD INSTITUTE	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	10,943.00	0.00	0.00
	LEAGUE OF CONSERVATION VOTERS	FACTER DIRECT LTD	TELEMARKETING	10,295.00	-6,322.00	0.00
	SAN FRANCISCO BALLET	SD&A TELESERVICES INC	TELEMARKETING	12,745.00	-3,419.00	0.00
	BALLET PACIFICA	SD&A TELESERVICES INC	TELEMARKETING	6,558.00	-15,404.00	0.00
	NATIONAL AUDUBON SOCIETY INC	PUBLIC INTEREST COMMUNICATIONS INC	TELEMARKETING	57,671.43	-32,464.27	0.00
	BETHESADA MINISTRIES/MISSION OF MERCY	UNIVISION MARKETING GROUP INC	TELEMARKETING	3,150.00	-779.91	0.00

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	TRUST FOR PUBLIC LAND	ARIA COMMUNICATIONS CORPORATION	TELEFUNDRAISING	20,538.00	-6,100.85	0.00
	NATIVE AMERICAN RIGHTS FUND	SHARE GROUP INC	TELEMARKETING	11,693.00	-13,902.00	0.00
	CANCER RECOVERY FOUNDATION OF AMERICA	TELE-DATA SERVICES INC	TELEMARKETING	27,286.37	-13,949.72	0.00
	CHRISTIAN COALITION OF AMERICA INC	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	990.00	0.00	0.00
	INTERNATIONAL RESCUE COMMITTEE	FACTER DIRECT LTD	TELEMARKETING	21,699.00	-36,897.00	0.00
	COOPERATIVE FOR ASSISTANCE AND RELIEF	SD&A TELESERVICES INC	TELEMARKETING	6,833.00	-1,576.00	0.00
	CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	TELEMARKETING	585,180.00	0.00	0.00
	CHILDREN'S WISH FOUNDATION INTERNATIONAL INC	FACTER DIRECT LTD	TELEMARKETING	117,842.00	-11,846.00	0.00
	SPECIAL OLYMPICS INC	HERITAGE COMPANY INC	TELEMARKETING	570.00	-126.55	0.00

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	COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA (KCET)	SD&A TELESERVICES INC	TELEMARKETING	15,605.00	-73,002.00	0.00
	AMERICAN FARMLAND TRUST	SHARE GROUP INC	TELEMARKETING	8,186.16	-2,384.46	0.00
	BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	SHARE GROUP INC	TELEMARKETING	40,110.00	-16,362.59	0.00
	CALIFORNIA LEAGUE OF CONSERVATION VOTERS	SHARE GROUP INC	TELEMARKETING	4,740.00	-5,910.17	0.00
	CO-OP AMERICA FOUNDATION INC	SHARE GROUP INC	TELEMARKETING	30,699.00	-31,427.32	0.00
	DEFENDERS OF WILDLIFE	SHARE GROUP INC	TELEMARKETING	22,677.00	-2,304.39	0.00
	FUND FOR ANIMALS, INC, THE	SHARE GROUP INC	TELEMARKETING	17,842.00	-5,306.88	0.00
	AMERICAN MUSICAL THEATRE OF SAN JOSE	SD&A TELESERVICES INC	TELEMARKETING	6,970.00	-9,420.00	0.00
	PLANNED PARENTHOOD ACTION FUND	SHARE GROUP INC	TELEMARKETING	19,596.00	-4,274.00	0.00

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	BEST FRIENDS ANIMAL SOCIETY	UNIVISION MARKETING GROUP INC	TELEMARKETING	7,685.00	-2,171.70	0.00
TELEMARKETING						
	Total Revenue	102,385,274	Total To Charity	45,693,315	Average Percent To Charity	44.63 %

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